

Judy Livingston

DESIGN + ART DIRECTION

Principal

Good Work Good Cause Design agency dedicated to the design process as a catalyst for positive societal change. Clients include cultural and educational institutions, social entrepreneurs, and not-for-profit organizations. Rush NY. 1984–PRESENT

Art Direction

Campbell-Ewald Advertising Campaigns for corporate and industrial accounts. Clients include Rockwell International, First Federal Bank, GMAC, Steelcase. Warren, MI. 1983–1984

Graphic Design

Campbell-Ewald Advertising In-house design for new business and client presentations. Warren, MI. 1981–1982

TEACHING

Associate Professor, Design

Alfred University School of Art and Design
Alfred, NY. 2007–PRESENT

Assistant Professor, Design

Alfred University School of Art and Design
Alfred, NY. 2001–2007

Visiting Professor, Design

University of Tennessee School of Art
Knoxville, TN. 2000–2001

EDUCATION

Vignelli Center for Design Studies

Massimo Vignelli Master Designer Workshop
Rochester Institute of Technology. Rochester, NY

Basel School of Design

The Vorkurs International Program Typography, drawing, color, and form studies. Basel, Switzerland

University of Michigan

MFA SUMMA CUM LAUDE. Ann Arbor, MI

Kyoto Seiko University

Woodblock printing and papermaking. Kyoto, Japan

College for Creative Studies

Art direction, graphic design, and lettering. Detroit, MI

SELECTED EXHIBITS

From the Eye to the Heart

Robert C. Turner Gallery Armando Milani posters and student work inspired by Milani. Curator. Alfred, NY

Design Showcase

The Arts and Cultural Council Juried design exhibit. Rochester, NY

Global Fold — 43° Latitude

Jilin University Photo-graphic digital prints. Group exhibit. Changchun, China

Exploding Boundaries

Fosdick-Nelson Gallery Digital typeface drawings. Group exhibit. Alfred, NY

YessireeBOB

Richard Margolis Studio Solo exhibit of photo-graphic digital prints. Rochester, NY



<i>New York State of Design</i>	Vignelli Center for Design Studies Judges' Choice Award. Juried design competition. Rochester, NY
<i>AIGA Invitational</i>	Mercer Gallery <i>Bode Sound Project</i> . CD packaging and booklet. Monroe Community College. Rochester, NY
<i>Members Exhibit</i>	Mill Art Center and Gallery Watercolor paintings. Honeoye Falls, NY
<i>VISAB!LITY</i>	Power Center for the Performing Arts Solo exhibit of watercolor paintings. Ann Arbor, MI
<i>American Advertising Federation</i>	Silver ADDY. Juried design competition. Ann Arbor, MI
<i>Matrix Gallery</i>	Solo exhibit of watercolor paintings. Ann Arbor, MI
<i>Scarab Club</i>	Juried group exhibits. Watercolor paintings. Detroit, MI

SELECTED PUBLICATIONS

<i>Graphis Design Annual 2015</i>	<i>Good Work Good Cause</i> visual identity in awards publication. Juried design competition.
<i>New York State of Design;</i> <i>AIGA Upstate New York</i>	<i>YessireeBOB</i> photo-graphic montage in catalog for juried design competition
<i>Design Elements,</i> <i>A Graphic Design Manual;</i> Timothy Samara	Selection of typography and color studies
<i>Thinking with Type;</i> Ellen Lupton	<i>History of the Alphabet</i> lecture online in <i>Tools for Teachers</i>

SELECTED WORKSHOPS

TypeCon Education Forum	Round-table discussion on typography curriculum. SOTA, Society of Typographic Aficionados. Buffalo, NY
Humanitarian Design Workshops	<i>Good Work Good Cause</i> campaign workshop and lecture. Shandong University of Art and Design. Jinan, China
	<i>Good Work Good Cause</i> brochure/poster workshop. Alfred University School of Art and Design. Alfred, NY
	<i>Concepts of Service Learning</i> class. Present design as a process for positive civic engagement. Alfred University College of Liberal Arts and Sciences. Alfred, NY

TECHNICAL SKILLS

Proficient in InDesign, Illustrator, Photoshop, Dreamweaver, HTML, and CSS

MEMBERSHIP

AIGA, The Professional Association of Design
RAF, Rochester Advertising Federation

